

Make-A-Wish Foundation®
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Dale Earnhardt Jr. eBay Charity Auction To Benefit Make-A-Wish

CHARLOTTE, N.C. – Three-time NASCAR Most Popular Driver Dale Earnhardt Jr. has announced the start of an eBay fund-raising project, with all proceeds benefiting the Make-A-Wish Foundation of Central and Western North Carolina.

The Dale Earnhardt Jr. eBay Charity Auction will give fans the chance to bid on uniforms, sheet metal, and other personal memorabilia. The first items in the auction, which ends Feb. 21 at 10 p.m. EST, will award the highest bidders Earnhardt Jr.'s firesuit and helmet worn during a 2005 commercial shoot for FOX Network. Fans can log on to www.ebay.com/dalejr for a chance to bid on the items, or to obtain more information about the Dale Earnhardt Jr. eBay Charity Auction. Fans can also stay tuned to SPEED throughout the week for more details and a live look at the items during special on air promotions.

The Make-A-Wish Foundation grants wishes to children who suffer from life threatening medical conditions to enrich the human experience with Hope, Strength and Joy. Since joining as a full-time NASCAR Nextel Cup driver in 2000, Earnhardt has met over 100 kids through the Make-A-Wish Foundation.

For more information regarding donations and the online auction, please log onto www.dalejr.com, www.ebay.com/dalejr or www.speedtv.com.

About the Make-A-Wish Foundation®

The Make-A-Wish Foundation® of Central and Western North Carolina covers the state from Burlington through the 51 counties to the west, with regional offices in Charlotte, Asheville and the Triad. In the 2004-2005 fiscal year, the Chapter granted 200 wishes, including 99 trips to Disney World and 27 shopping sprees. Over the last 20 years, the Foundation has never turned down a wish for an eligible child. For more information, please visit www.ncwish.org or call 1-877-677-WISH.

The Make-A-Wish Foundation® is the largest wish-granting charity on the world, with 71 chapters in the United States and its territories and 28 international affiliates on five continents. With the help of generous donors and more than 25,000 volunteers, the Make-A-Wish Foundation® has granted over 144,000 wishes to children around the world since 1980.

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